

WLC Alumni Biennial Exhibition “The Art of Books”

Schlueter Art Gallery

February 26 - April 16, 2027

Closing Reception: Friday, April 16 from 5-7 p.m.

EXHIBITION DESCRIPTION

An exhibit celebrating the art and books of Wisconsin Lutheran College alumni. Alumni are invited to submit artworks inspired by books (see below for more info under “media and specifications”). Alumni are also invited to share books they have written or illustrated. The exhibit will consist of artworks and a display of books published by alumni.

Important Dates to Remember

- **Application deadline: January 28** - Email Application with contact info, art or book info and statement or excerpt from book to kristin.gjerdset@wlc.edu.
- **Dropoff: February 17-21 at the Schlueter Art Gallery for the Center for Fine Arts and Performance during building hours.** Building Hours: Sunday 1 to 9 p.m., Monday - Thursday 9 a.m. to 9 p.m., Friday and Saturday 9 a.m. to 5 p.m. If these dates do not work, please contact Kristin Gjerdsset, gallery manager on a good time to deliver by this date: 414-335-9574. PLEASE REMEMBER TO LABEL ART ON BACK WITH YOUR NAME AND TITLE.
- **Exhibit Dates: February 26 - April 16, 2027**
- **Closing Reception: Friday April 16 from 5-7 p.m.** *Artwork can be taken home when reception ends.*
- **Pick up of Artwork: Please pick up by April 20** as there is a new exhibit opening April 30. If not taken home after reception, make arrangements with Kristin Gjerdsset, gallery manager: 414-335-9574.

ALUMNI INFORMATION

Eligibility

This exhibition is open to all Wisconsin Lutheran College alumni.

MEDIA AND SPECIFICATIONS

Artwork Submissions

1. **The artwork should relate to books in some way.** Please be as creative as you wish! Possibilities: Upcycle a book into a mixed media piece, make an illustration based on a classic book, create your own handmade book, make an image of a bookshelf, design a cover of a book, make a 3D sculpture of a book, an illustration you made for a published book...or whatever comes to mind. It can be original paintings, drawings, photography, 3D/sculpture, graphic design, digital art and mixed media.
2. **Two-dimensional work must be finished and ready to hang WITH WIRE across the back or sawtooths.** Acrylic and oil on canvas or cradleboard do not require frame and glass. However, works on paper such as prints, photographs, watercolors, etc. **must either be framed with glass/plexi**, or have a plexi covering that can clip onto the wall. Three-dimensional work must be accompanied by suitable supports if necessary. Pedestals will be provided. Include special instructions for hanging or installation if needed.
3. **Artwork must include a short statement on how it relates to the theme of books.** If you create an image from a published book, make sure to include the title and author of book.

4. Accepted work must be on display for the entire exhibition and may not be altered once submitted.
5. *Original artworks only – no copies of copyrighted art.*
6. **Each artist may submit one piece.** Note: diptychs and triptychs will be counted as one piece.

Alumni Published Books – if you have written or illustrated a book or both.

1. Submit the application by January 28 with the title of book and ISBN# and an excerpt from your book you would like to highlight.
2. The gallery will display a copy of your book in the exhibit.

The WLC art department has the right to jury out any artwork which does not meet professional standards of presentation or would not be fitting with a family friendly, campus and community event.

Sales & Reproductions

The Schlueter Art Gallery retains a 25% commission for work sold from the **WLC Alumni Biennial Exhibition: “The Art of Books.”** Artists will receive revenue from any sales within 30 days of the conclusion of the exhibition. By entering this exhibition, the artist grants the gallery permission to reproduce entries in publications and media for archival, educational and promotional purposes.

Awards

There will be first, second and third prizes awarded.

Reception

Each exhibit reception offers light refreshments to guests at no cost to the artists.

Social Media

The Wisconsin Lutheran College Office of Marketing and Communication will be responsible for sending out news releases on WLC social media accounts and website. A digital color poster will be sent for artists to share.

Insurance

Accepted works will be insured by the college during the exhibition. Artists are responsible for insurance of work in transit.

Shipping

Artists who cannot hand deliver their work will be responsible for shipping their artwork and any necessary fees. Shipped works must be sent in a reusable container **with return shipping prepaid.** Artworks will be returned in the same manner as delivered. All work accepted for the exhibition must arrive ready to install by February 20.

Entry Procedure

There is no entry fee for this exhibition, so why wouldn't you want to be a part of it? Simply fill out the form on the next page to turn in with your artwork.

Agreement

Submission of an entry to the **WLC Alumni Biennial Exhibition: “The Art of Books”** constitutes an agreement by the entrant to the conditions described in this prospectus.

If you have any questions contact Professor Kristin Gjerdset, Art Exhibition Manager, at 414-443-8621/ kristin.gjerdset@wlc.edu

Application

WLC Alumni Biennial Exhibition: "The Art of Books."

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Name (as name should appear on title card):

Address:

Phone Number:

Email:

Artwork Submission

Title of work

Size

Medium

Sale price _____ or NFS insurance value _____

Special hanging or mounting instructions _____

Artist Statement - (no more than 100 words.) **a short statement on how it relates to the theme of books.** If you create an image from a published book, make sure to include the title and author of book.

Book Submission

Title of Book

ISBN#

Excerpt from your book (no longer than a page):

(Attach additional pages as needed)