



Summer Arts in the Park Art & Craft Fair Application

Saturday, July 7, 2012 – 9 a.m. to 4 p.m.
8800 West Bluemound Road - Milwaukee, Wisconsin

Total Exhibitors: 35-45 **Attendance:** 2000+ **Admission:** Free **Hours:** 9 am - 4 pm
Application Deadline: May 4 or until full. You will receive notification of acceptance from May 14 – May 18, 2012.
Booth Size: 10' x 10' and 10' x 20' (no electricity provided)
Fee: \$50 for 10' x 10' space, \$100 for 10' x 20' space, plus donation of silent auction item (\$20-\$50 retail value).
Add \$25 to fee if no silent auction item is provided.
Photos Required: Minimum 3 images of artwork – 1 image of booth or display (No slides).
Entertainment: Music and entertainment throughout the day **Food:** Available for purchase throughout the day

Terms of Entry and Participation:

This juried art and craft fair is part of Wisconsin Lutheran College's "Summer Arts in the Park" series. All items must be designed and handmade by the registered artist(s). Acceptable works include art, crafts, jewelry, fiber, glass, ceramic, sculpture, metal, and photography. Reproductions of the artist's work, e.g. notecards and prints, are allowed only as long as these items are made available as a subordinate product. Commercial resale items and food vending will not be permitted. No imports, commercially manufactured items or kits are allowed.

Fair booths are arranged around Wisconsin Lutheran College's spacious and attractive campus courtyard. Booth spaces are assigned at the discretion of the fair organizers. In case of rain, the fair will be held inside the college's Recreation Complex. A campus map and a map to Wisconsin Lutheran College will be provided with acceptance letters.

Exhibitors must have their own sales tax and seller's permits. Exhibitors selected to participate in the Summer Arts in the Park Fine Arts Fair are responsible for their own setups and may set up anytime from 7:00 until 9:00 a.m. on July 7. Please note that electricity is not available. Vehicles and/or trailers may not be parked overnight on WLC property.

Booth fee is required with this application. Checks should be made payable to Wisconsin Lutheran College. Any Non-Sufficient Funds checks will result in rejection from the show. If you are not selected, your check will be returned to you by May 18, 2012. Once accepted, no money will be returned to any exhibitor for any reason. The WLC Art and Craft Fair organizers reserve the right to reject or eject any exhibitor from the fair.

Photos can be submitted by email or included with the application. If emailing photos, send to loni.boyd@wlc.edu. Be sure to send payment and the below form immediately by mail following your email submission. Any photos received without the below form and payment will not be included in the jury process. Please include the artist full name, company name (if applicable) and full address in the email with photos. Photos that are 4X6 or smaller will be returned to all applicants. Larger photos will not be mailed back to applicants, but may be picked up on the day of the fair. If you have questions, call Loni Boyd, Fine Arts Events Manager, at 414-443-8702 or e-mail Loni.Boyd@wlc.edu.

Mail the application form below with required registration fee to:

**Wisconsin Lutheran College
Art & Craft Fair – Attn. Loni Boyd
8800 West Bluemound Road
Milwaukee, WI 53226**

I have read the above contract and accept the terms and conditions. Please sign: _____

Artist Name _____ Business Name _____

Mailing Address _____ City/State/Zip _____

E-Mail Address _____ Phone Number _____ Type of Art/Craft _____

Silent Auction Donation: (circle one) yes no *If no, add \$25 to booth fee.*

Booth Size: (circle one) 10' x 10' - \$50 10' x 20' - \$100 Total Amount Enclosed _____

I have **EMAILED** my photos to be considered. I have **ENCLOSED** my photos to be considered.

I would like the enclosed images to be considered for inclusion on the fair's postcard (INCLUDE TITLES!)

I will be setting up a canopy over my booth.

I will NOT be setting up a canopy over my booth.