

DIGITAL CINEMA AND MEDIA (DCM)

The Digital Cinema Productions major at WLC is an interdisciplinary major to prepare students for careers in digital cinema production. This course of study explores the complexities of digital media making. The curriculum is a program of study from several academic disciplines that are combined with practical creative work in digital cinema. Students will gain skills in digital media creation, production and distribution. Additionally, students will gain experience in digital cinema creation, writing, acting and directing, pre and post production/editing, management and distribution. The electives give students the flexibility to focus on their area of interest whether on screen or behind the camera.

A. A major will consist of 54 credits including 27 core credits and 27 elective credits.

1. Core courses: BUS 240; DCM 241, 242, 341, 342, 431, 432, THR 201, 210, 315.
2. At least 27 credits of electives from the following: ACC 210, ART 121, 242, 342, 240, 241, 251, BUS 250, 347, COM 203, 211, 201, 301, 331, 332, DCM 195, 243, 300, 344, THR 101, 234, 310, 410, 412.

The Digital Cinema and Media minor provides a foundation for students majoring in another area to receive DCM training they will need in today's technological world.

B. A minor will consist of 24 credits. There are 12 credits of core courses:

1. Core: DCM 241, 242, 341, 342
2. At least 12 credits of electives from the following: ART 121, 242, 342, 240, 241, 251, BUS 240, COM 203, 211, 201, 301, 331, 332, DCM 195, 243, 300, 344, THR 101, 201, 210, 234, 310, 315, 410, 412.

C. No courses can be applied to other minors...no course can be double dipped to create double majors.

Course Descriptions

DCM 195 Practicum. 1- 3 cr.

Credit is earned through significant involvement in cinema or digital projects on WLC campus. Positions are designated by faculty as approved practicum opportunities for a given project.

DCM 241 Introduction to Digital Media. 3 cr.

An introductory course in film style production and digital media. The course will include instruction in all aspects of production including videography, lighting, sound, and editing. Students will perform a variety of exercises including image composition, on camera interview technique, and producing a movie scene. In addition students will have experience with live multi-camera production. Prereq: None.

DCM 242 Digital Editing and Post Production. 3 cr.

This course will concentrate on the importance of digital story telling through the art of editing. Students will learn how to edit sequences in order to strengthen the story being told. Exercises in the course will include digitizing, creating a time line, working with digital effects,

enhancing the audio, adding music, cutting sequences, authoring, DVD and other format creating, and distribution. Prereq: DCM 241.

DCM 243 Screenwriting. 3 cr.

An introduction to content, styles, and formats of scripts and screenplays. Instruction will concentrate on the development of an idea, pitching the idea, creating plot lines, writing the treatment, structuring the three acts of a screenplay, and writing the script. Students will create, and event production will be studied and explored. Prereq: DCM 241 and DCM 242 develop and write a twenty-page script in an appropriate format. Prereq: DCM 241.

DCM 300 Studio Experience 3 cr.

A comprehensive course in a working movie studio. From concept through development, shooting scenes, students take on a variety of crew positions as part of a team to shoot an upcoming film or other digital product. Prereq. DCM 241.

DCM 341 Feature Production. 3 cr.

This course will build on basic production techniques concentrating on lighting and diffusion including the uses of flags, cookies, gels, and scrims. Training in camera placement and movement will illustrate how production can be enhanced by proper use. Skills in live events, sports and events production will be studied and explored. Prereq: DCM 241 and DCM 242.

DCM 342 Digital Media and Directing. 3 cr.

Students will develop, write, direct and edit a ten-minute digital artifact. Emphasis will be spent on the skills needed to direct talent for the camera and cinematography. Editing and post production skills will also be enhanced in this course. Prereq: DCM 241 and DCM 242.

DCM 344 Media and Entertainment Business 3 cr.

An overview of the business side of filmmaking, production and distribution of media. This course will provide students with an understanding of the role of the producer, freelancer, and corporate media director and how to distribute completed media effectively to audiences. Prereq: DCM 241, DCM 242, DCM 341.

DCM 431 Digital Cinema & Media Prod. Capstone 1. 1.5 cr.

Students will develop, write, pre-produce, storyboard, and schedule the production of a twenty to thirty minute feature production. Required of all DCM majors. Prereq: DCM 241, 242, 243, 342, 341. Declared DCM majors

DCM 432 Digital Cinema & Media Prod. Capstone 2. 1.5 cr.

Students will produce, shoot, edit, market and screen a feature production. Required of all DCM majors. Prereq: DCM 431. Declared DCM majors

DCM 490 Internship 3 cr.

An off-campus cinema or media experience different than the Practicum.